

MediaJustice

JOB ANNOUNCEMENT: Campaign Strategies Director - MediaJustice (MJ)

National Position; Remote; SF Bay Area, Philadelphia, Washington D.C., or New York City preferred but any location considered for the right candidate.

Applications due: ASAP; Open Until Filled.

POSITION SUMMARY

MediaJustice is seeking a full time, dynamic and highly skilled Campaign Strategies Director with a demonstrated record of success to oversee and lead national and geographically targeted corporate and policy campaigns on the most critical media and technology issues of our time, through a racial justice lens. This position will have an opportunity to engage policymakers, corporate decision makers, national organizations, and local grassroots groups. Salary is between \$75K - \$85K DOE with full medical, dental and vision benefits, optional 401(k), a substantial vacation package, and a quarterly personal wellness stipend. This position is remote and requires the ability to travel regularly (at least once a month); work nights and weekends as needed.

WHO WE ARE

MediaJustice (formerly known as the Center for Media Justice) has entered its 10th year with a bold commitment to creating media and cultural conditions that strengthen movements for racial justice, economic equity, and human rights. To accomplish this, MediaJustice (MJ) employs an intersectional approach to democratizing culture and communications through powerful grassroots collaboration via our signature project the MediaJustice Network. Central to accomplishing our mission, work, and “wins” is the nurturing of our dedicated and passionate team through supporting organizational rigor, culture, and politics. From winning big tech accountability and closing the digital divide to abolishing the discriminatory high-tech policing and surveillance driving immigration and law enforcement today, MediaJustice is fighting for a future where we are all connected, represented, and free.

YOU ARE PERFECT FOR THIS POSITION IF:

- You are tech-savvy, creative, and experienced with a range of online and offline campaign approaches;
- You are comfortable setting ambitious goals for themselves and their team and drive results in a fast paced environment.
- You are an extraordinary relationship builder across lines of difference and spheres of influence who can bring together lawyers, organizers, technologists, academics, and impacted communities to achieve common purpose.
- You are organized, results oriented, and have top-notch management skills, with a proven ability to multi-task and implement holistic management and planning systems in a movement organization context.
- You have a working knowledge of the media and technology issues facing communities of color and familiarity with organizations, network leaders in the media justice/reform movement.

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ESSENTIAL DUTIES AND RESPONSIBILITIES

- Design and lead media justice campaign initiatives and strategies driven by a rigorous campaigning methodology, cutting edge approaches, racial justice leadership, and high-impact pressure tactics -- with focused implementation of direct action litigation, legislative, and other activities to achieve media and digital justice on a range of issues as prioritized by the MediaJustice Strategic Plan.
- Develop and deliver compelling, relevant, and timely campaign research and issue education content to network members, foundation partners, allies, and journalists via mass emails, blogs, social media strategies, membership and public events, and more.
- Participate in national level policy conversations, build focused coalitions, and maintain strategic partnerships in support of issue campaigns and initiatives on media and technology issues as they relate to policing, poverty, and power in the 21st century -- particularly with movement partners working through a racial justice lens that represents people of color.
- Track, report on, and ensure the success of all the campaign and rapid response strategies of MediaJustice and the MediaJustice Network using Salesforce, Google Apps, and other available tools.
- Lead, coordinate, and supervise the organization's Campaign Team, and ensure effective, timely and ongoing use of project management and admin tools by all team members, including Basecamp, scopes of work, timesheets, expense reports and more.
- Participate as a senior organizational leader in the Leadership Team, and participate in annual budget planning, focused fund development, organizational policy decisions, strategic and annual planning in partnership with Co-Directors.

QUALIFICATIONS/ELIGIBILITY

- At least 10 years of campaign experience, a demonstrated track record of campaign victory, and deep familiarity with the principles and strategies of community organizing;
- Specific demonstrated experience in either corporate campaigns, legislative/policy fights, regulatory agencies, and/or cutting edge digital strategies;
- At least three years experience as a manager, with competence in supervising diverse and advanced staff teams.
- Excellent written and oral communication skills, including proven success at media and event appearances;
- Experience building strategic partnerships and leading coalition and alliance strategies across diverse racial justice movement sectors;
- Willingness and ability to travel frequently;
- Demonstrated racial justice leadership and an intersectional analysis.

OTHER PREFERRED SKILLS AND EXPERIENCE

- Comfort speaking publicly and in media appearances about campaign issues
- Experience in facilitation, capacity building, and curriculum development

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- Experience with Salesforce, Basecamp G Suite and Slack for internal communications and project management
- Experience with digital organizing platforms like Phone2Action, Salsa, or NationBuilder
- Experience working within a virtual or semi-virtual office environment.

TO APPLY

Applicants should submit their resume and a cover letter as PDF attachments expressing why your experience, skills, commitment, and vision make you the right candidate to support and grow the power of the MediaJustice through effective corporate, legislative or regulatory campaigns. In addition, please submit a writing sample and additional materials demonstrating your experience with campaign strategy, coalition building, and movement leadership. **Materials should be sent to jobs@mediajustice.org with the subject line: “Campaign Strategies Director” Please send PDFs only.**

MediaJustice is an equal opportunity employer and we value diverse perspectives and experiences at our organization. We are committed to ensuring that our organization is fully inclusive and engages with the intersectionality of the communities we serve. We do not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status, veteran status, or disability status, or on any other basis prohibited by applicable law. People of color and gender-diverse people are strongly encouraged to apply.

Please submit your application with the subject line: Campaign Strategies Director, Your Last Name, Your First Name-Executive Assistant to: jobs@mediajustice.org

People of color, people with disabilities, indigenous, queer, transgender, non-binary and gender nonconforming people strongly encouraged to apply. EOE.