

April 20, 2016

Tim Cook, Chief Executive Officer
Lisa Jackson, Vice President of Environment, Policy and Social Initiatives
Tim Powderly, Director of Government Affairs
Nick Ammann, Director of Global Government Operations
Apple
1 Infinite Loop
Cupertino, CA 95014

Dear Mr. Cook, Ms. Jackson, Mr. Powderly, and Mr. Ammann,

You are a company that prides itself on championing diversity, fairness and inclusion in all aspects of your business. In the spirit of that commitment, we the undersigned, non-partisan civil rights, faith based and advocacy organizations write to request that you decline any request to sponsor, and withdraw existing sponsorship commitments to, any political party conventions that engage in bigoted, xenophobic and racist rhetoric that encourages violence. This request includes any monetary and in-kind contributions to the host committee for any convention in exchange for promotional consideration. This same request is also being made to other companies committed to or considering support for political conventions.

In the last few months, candidates for public office have repeatedly disparaged Latino, Muslim, Arab and Black communities, as well as women, LGBT people and people with disabilities. For example, Latinos have been referred to as criminals and rapists. It has also been suggested that between five and twenty percent of Muslims support terrorism, that mosques should be monitored and shut down, that American Muslims should be registered in a national database, and that all Muslims should be prevented from entering the United States. In addition, supporters of candidates have engaged in violent acts against African Americans and people of color. We note that hateful rhetoric targeting racial, ethnic and religious communities has been widely heralded by white supremacist leaders.

This rhetoric has inflamed a national atmosphere that we fear has been inspiring hate crimes. In the last few weeks, we have seen several attacks against individuals based on race, religion and ethnicity. In Wisconsin, a man targeted Latino and Asian American neighbors, killing three, telling one of the victims "you guys got to go" after stating that Puerto Ricans do not speak English. In Kansas, after harassing an African American, a man assaulted a Muslim student and a Latino student while yelling, "You guys, we'll throw you over the wall" as he attacked the young men. And, at Northwestern University, a non-denominational chapel was defaced with hateful messages targeting African American, Muslim, LGBT and Jewish communities, while invoking the name of a candidate for public office.

We believe it is a great sign of corporate responsibility and common decency for corporate donors and others to ensure their dollars and brands are not used to

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support a platform for pushing this bigoted and racist rhetoric. As a major leader in the business community, a commitment on the part of Apple to disassociate from political conventions where this rhetoric and bigotry would be highlighted and praised would send a strong message to the public, other companies and public officials that bigotry and racism are not acceptable.

We look forward to hearing from you.

Sincerely,

Arab American Institute
Asian Pacific American Labor Alliance
Bend the Arc: A Jewish Partnership for Justice
Center for Constitutional Rights
Center for Media Justice
Center for New Community
ColorOfChange
Feminist Majority Foundation
Institute for Asian Pacific American Leadership & Advancement
Interfaith Alliance
Labor Council for Latin American Advancement (LCLAA)
Lambda Legal
Military Religious Freedom Foundation
Million Hoodies Movement for Justice
Muslim Advocates
National Council of Asian Pacific Americans (NCAPA)
National Iranian American Council
National LGBTQ Task Force
National Network for Arab American Communities
National Religious Campaign Against Torture
New Evangelical Partnership for the Common Good
OneAmerica
Progressive Congress
South Asian Americans Leading Together (SAALT)